



Growth Strategies

Sultan Comprehensive Plan Update

March 7, 2024



Agenda.

- 1. March Process
- 2. Background Material
- 3. Growth Strategies Overview
 - New Homes
 - New Jobs

4. Workshop Activities

- Refine List
- Implementation Considerations
- Geographic Distribution
- 5. Wrap-Up



March Process.

1 March 7 Workshop

- Technical Background
- Strategy List, Considerations, & Geographies



- Refine Implementation Considerations
- Draft Spatial Distribution



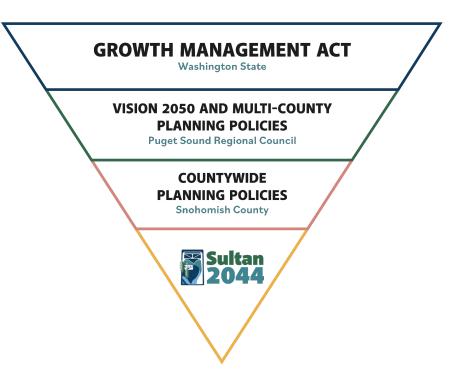
- Additional Feedback
- Growth Alternative Direction to be formalized in FLUM



Policy Framework.

Growth Management Act (GMA)

- Ensures strategic growth statewide
- Preserves resource lands
- Coordinates density in jobs and housing within existing regional centers
- Goal to reduce infrastructure costs and resource consumption while preserving Washington's environmental assets





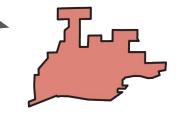
Policy Framework.



Office of Financial Management (OFM) produces county growth projections

Counties and other member organizations within PSRC collectively decide on regional growth target within OFM projections

Snohomish County works with constituent cities to allocate county job and housing growth



Sultan allocates jobs and housing within the city based on existing land capacity



Growth Targets & HB 1220.

Plan for and accommodate housing affordable to **all economic segments** of the population of this state, promote a variety of residential densities and housing types, and encourage preservation of existing housing stock. (RCW 36.70A.020)

- Extremely Low-Income: 0-30% AMI, including permanent supportive housing (PSH) and non-permanent supportive housing.
- Very Low-Income: >30-50% AMI
- Low-Income: >50-80% AMI

March 7, 2024

• Moderate Income*: >80-120% AMI

*Snohomish County disaggregates "moderate income"

The overall 20-year housing and employment growth expectations. Infrastructure and investments should be aimed to align with growth targets.

Growth Target:

Housing Need: The amount of housing needed for each household income category. The zoning capacity that supports affordable housing types must be sufficient to accommodate the need.

Permanent Supportive Housing (PSH): Combines low-barrier affordable housing, health care, and supportive services. Parcel Capacity: The total amount of housing or jobs that could be built under the zoning code. Capacity should be at least enough to accommodate both the target and the need.

Feasible Housing Types. Assumed Affordability Higher Income (>120%+ AMI) **Single-Family Detached Moderate Income** (>80-120% AMI) Triplex **Cottage Cluster** Townhomes Duplex Low/Moderate Income (50-100% AMI)

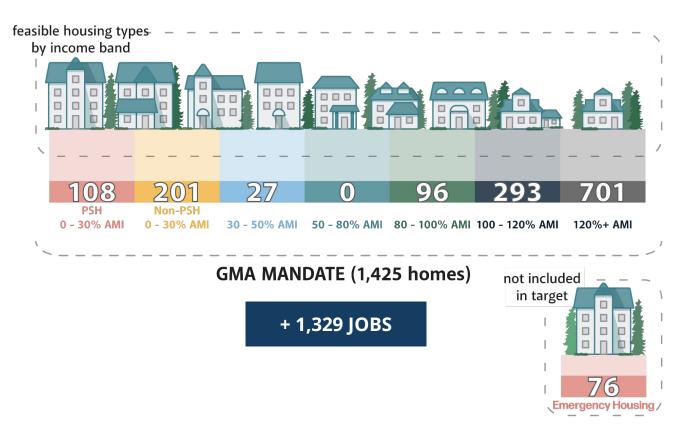
Manufactured Home

Feasible Housing Types.	ssumed Affordability		
Accessory Dwelling Unit	Low Income (50-80% AMI)		
Sixplex Image: Constrained billing Sixplex Stacked Flats	Low Income + PSH (0-80% AMI)* * deep affordability req. incentives & subsidies		
Mid-Rise Building	Low Income + PSH (0-80% AMI)* * deep affordability req. incentives & subsidies		

2044 Growth Targets & Housing Need for Sultan.

Based on Area Median Income (AMI) for Snohomish County: **\$108,843**

Sultan: **\$89,150**





Estimated Parcel Capacity.

Targets and Capacities	Housing		Employment	
	Sultan City	Sultan UGA	Sultan City	Sultan UGA
Growth Target (2020-2044)	1425	73	1329	1
Parcel Capacity (2019)	1335	193	1247	0
Initial Capacity Surplus/Deficit	-90	120	-82	-1
Permits (2020-2023)	596	0	0	0
Remaining Growth Target	829	73	1329	1
Parcel Capacity (2023 adjusted)	975	193	1247	0
Adjusted Capacity Surplus/Deficit	146	120	-82	-1

City of Sultan; Framework, 2023



Estimated Progress Toward 2044 Housing Need.

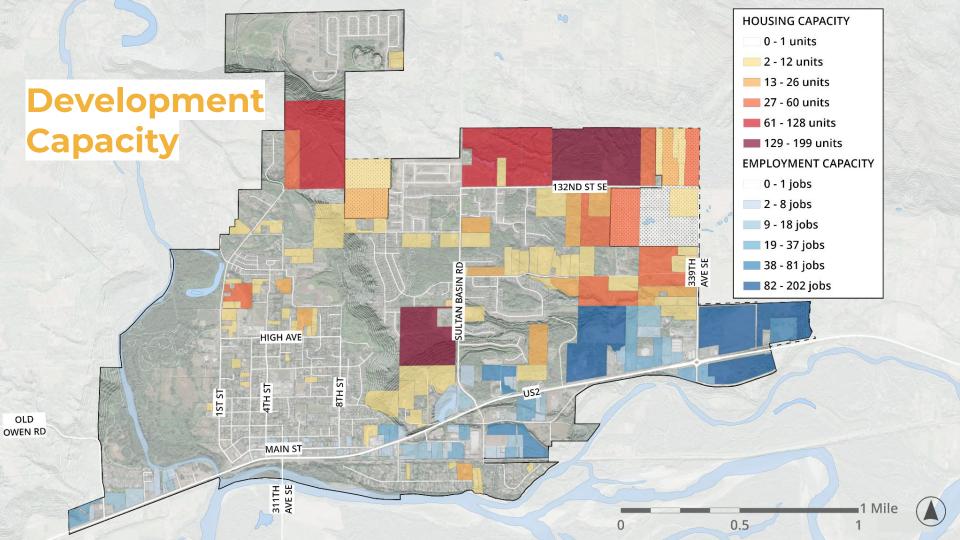
Income Segment (% of AMI)	Initial 2044 Housing Need Allocation	2020-2023 Permits	2024-2044 Remaining
0-30% Non-PSH	201	0	201
0-30% PSH	108	0	108
30-50%	27	0	27
50-80%	0	0	0
80-100%	96	15*	81
100-120%	293	0	293
120%+	701	581**	120

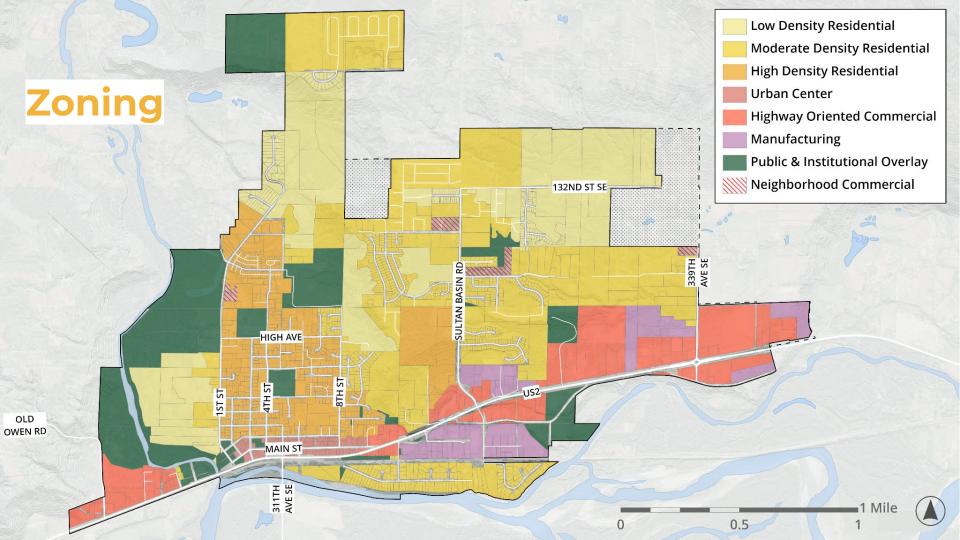
City of Sultan; Framework, 2024

*15 units in manufactured homes, duplexes, and fourplexes were assumed affordable to 80-100% AMI.

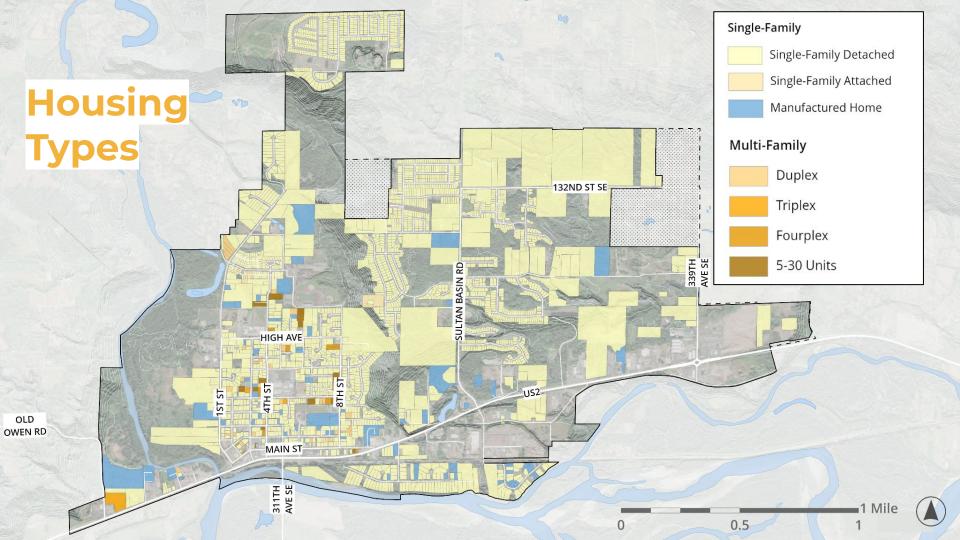
**581 single-family homes were assumed affordable to 120%+ AMI



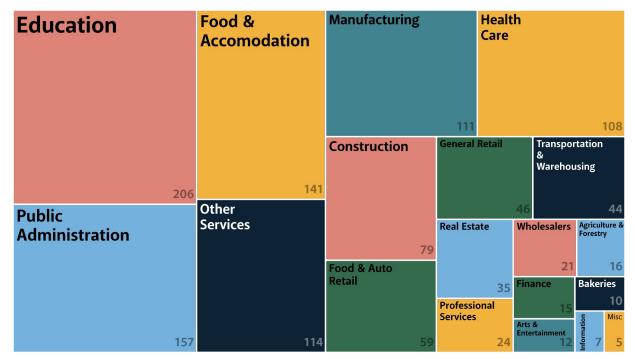




Low Density Residential	Medium Density Res.	Highway Commercial	Manufacturing	High Density Residential	Neighborhood Commercial
		Mixed-Use Residential (conditional)			Image: constraint of the sector of the sec
More	Capacity	Retail Sales Personal Service Business Service Community/Govt Rec/Entertainment	Personal Service Business Service Community/Govt Manufacturing/Ind. Wholesale/Storage Distribution		Retail Sales Personal Service Business Service

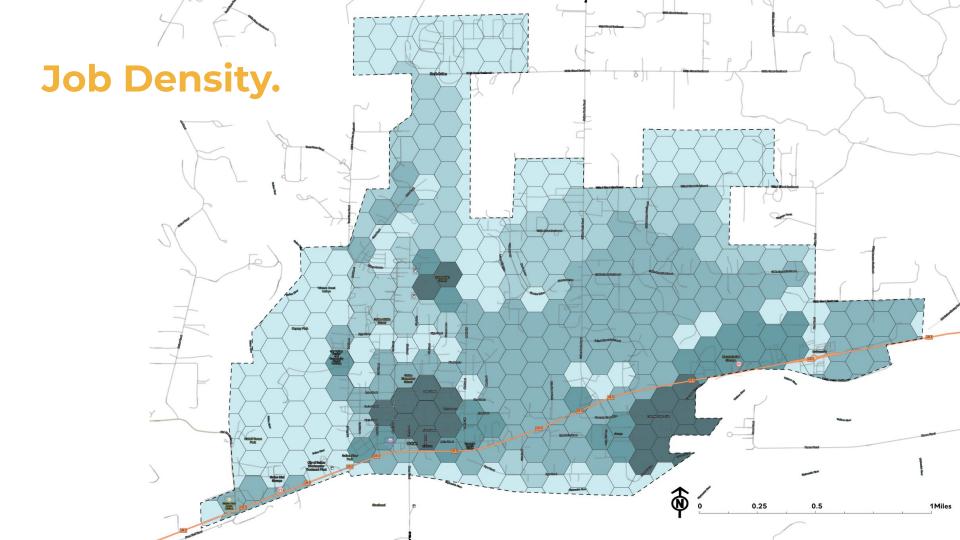


Employment Characteristics.



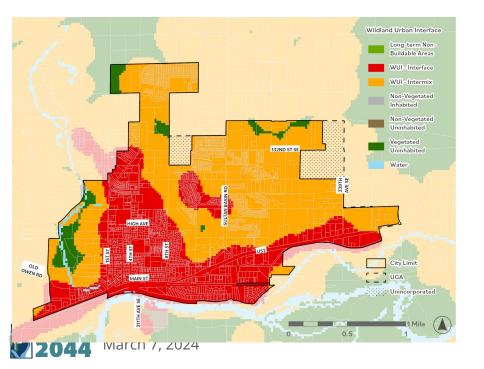
Data courtesy of Washington State Department of Commerce. Updated automatically via Data Axle-GIS Planning integration. February, 2024 1,210 jobs

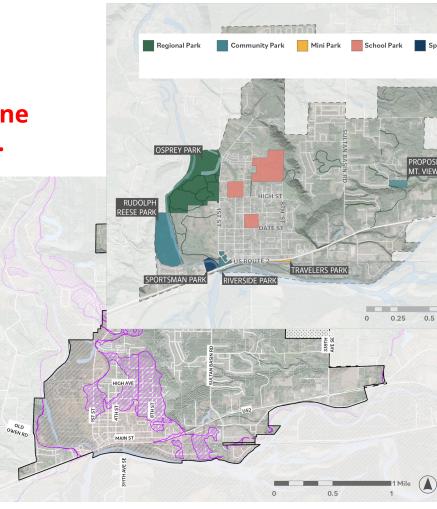




Other Considerations

Need to determine where these fit...





Residential Growth Strategies



1. Allow residential development on publicly- or religious-owned land

- Utilize vacant or surplus property owned by the City, Snohomish County, utility providers, and/or religious institutions
- Retain existing structure(s)
- Can be paired with density bonuses for affordable units under HB 1337 (2019)



Stuart Street Co-op Affordable Apartments McGee Avenue Baptist Church. Berkeley, CA



1. Allow residential development on publicly- or religious-owned land

Feasible Outcomes

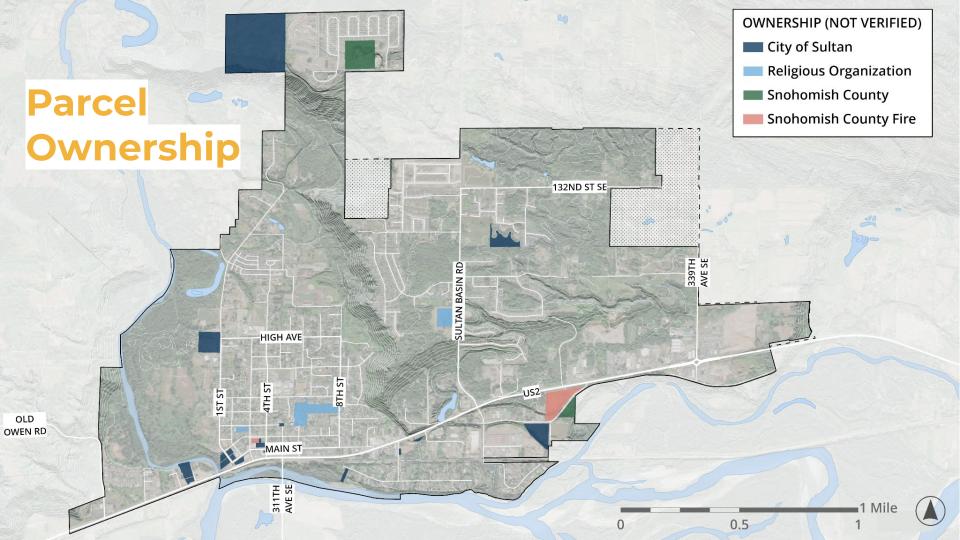
- Middle housing
- Manufactured homes
- Low-rise buildings
- 50-80% AMI (market-rate)*
- 30-50% AMI (subsidized)*

*Highly dependent on building scale





Wesley Village Affordable & Senior Housing Garden Grove United Methodist Church. Garden Grove, CA



1. Allow residential development on publicly- or religious-owned land

Connection to 2044 Vision

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.



IMPROVED INFRASTRUCTURE

Relevance to Sultan

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities
- Opportunity to strengthen relationships with religious institutions and/or County



- Duplexes, fourplexes, cottage courts, townhomes, and other forms of house-scale multi-family housing
- Limited types allowed in HDR, NC, and UC zones
- Supportive densities range 12-18 du/ac



Chico Beach Cottages Silverdale, WA













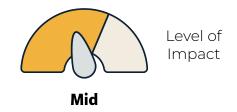
Feasible Outcomes

- Townhomes
- Cottage Clusters

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- 2-6 "plex-style" homes
- 80-120% AMI (market-rate)
- 50-80% AMI (subsidized)*

*Unlikely at this scale





Triplex Homes Hillsboro, OR

Connection to 2044 Vision

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.



IMPROVED INFRASTRUCTURE

Relevance to Sultan

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Seniors, families, multi-generational households, empty-nesters
- New development retains a small-scale familiar to Sultan



3. Infill Housing

- Utilize existing medium/large parcels, both vacant and underutilized
- Retain existing homes and structure(s)
- Flexibility in housing type



Local Infill Project, August 2023 *Sultan, WA*



3. Infill Housing

Feasible Outcomes

- Single-Family
- ADUs
- Middle housing
- Manufactured homes

• 80-120% AMI (market-rate)



Low





Attached Accessory Dwelling Unit (ADU) Portland, OR

3. Infill Housing

Connection to 2044 Vision

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.



IMPROVED INFRASTRUCTURE

Relevance to Sultan

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities
- Income generating potential for homeowners
- Opportunities for families, seniors, or multi-generational households
- New development retains a small-scale familiar to Sultan



4. Multi-family development on smaller lots

 Multi-family development requires 8,000+ square-foot lots under existing zoning



Small-Lot 4-plex Everett, WA



4. Multi-family development on smaller lots

Feasible Outcomes

• Middle housing

March 7, 2024

• Low-rise buildings

- 80-120% AMI (market-rate)*
- 30-80% AMI (subsidized)*

*Highly dependent on building scale





Stacked 6-plex Portland, OR

4. Multi-family development on smaller lots

Connection to 2044 Vision

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.



IMPROVED INFRASTRUCTURE

Relevance to Sultan

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities
- Efficient use of land and existing infrastructure
- Suitable for a variety of household types



5. Manufactured home parks

- Efficient housing solutions for affordability and value
- Among the least expensive existing homes in Sultan
- Dedicated manufactured home parks typically allow higher densities compared to single-lot development



Manufactured Home For Sale, March 2024 *Sultan, WA*



5. Manufactured home parks

Feasible Outcomes

• Manufactured homes

- 50-80% AMI (market-rate)*
- 30-50% AMI (subsidized)*

*Highly dependent on building scale



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Manufactured Home *Woodland, WA*

5. Manufactured home parks

Connection to 2044 Vision

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.



IMPROVED INFRASTRUCTURE

Relevance to Sultan

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities
- Seniors, families, multi-generational households, empty-nesters
- New development retains a small-scale familiar to Sultan



6. Accessory dwelling units

- Granny flat, in-law suite, backyard cottage
- Attached or detached
- Garage or basement conversion possible
- New State mandate (2023) for all cities to allow two ADUs per residential lot



Backyard Detached ADU Portland, OR



6. Accessory dwelling units

Feasible Outcomes

- ADUs (attached/detached)
- Garage/Basement conversions

• 50-80% AMI (market-rate)



Low

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Detached Accessory Dwelling Unit (ADU) Seattle, WA

6. Accessory dwelling units

Connection to 2044 Vision

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.



IMPROVED INFRASTRUCTURE

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Income generating potential for homeowners
- Seniors, families, multi-generational households, empty-nesters
- New development retains a small-scale familiar to Sultan



7. Minimum residential densities

- Places a lower bound on density
- Single family areas may see maximum lot sizes
- Multifamily areas may see a minimum number of dwelling units per acre



Small-Lot Single-Family Neighborhood *Sammamish, WA*



7. Minimum residential densities

Feasible Outcomes

- Single family
- Low-rise buildings
- Cottage clusters
- 80-120% AMI (market-rate)*
- 30-80% AMI (subsidized)*

*Highly dependent on building scale





New Construction Triplex For Sale, March 2024 *Anacortes, WA*

7. Minimum residential densities

Connection to 2044 Vision

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.



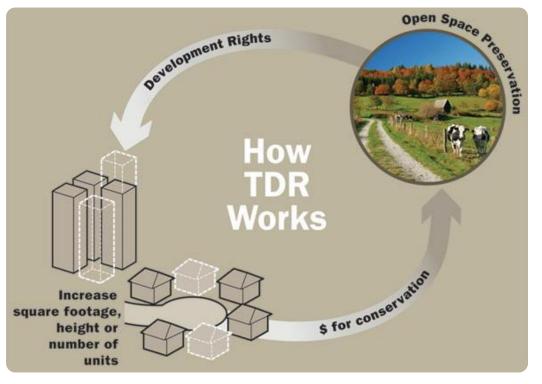
IMPROVED INFRASTRUCTURE

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- New development retains a small-scale familiar to Sultan



8. Transfer/purchase of development rights

- Moves development from sensitive areas to more appropriate areas
- "Sending" and "receiving" zones outlined in zoning code



TDR Diagram King County, WA

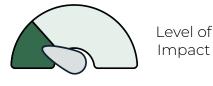


8. Transfer/purchase of development rights

Feasible Outcomes

- Single Family
- Middle housing
- Low-rise buildings
- 80-120% AMI (market-rate)
- 50-80% AMI (subsidized)*

*Highly dependent on building scale



Low

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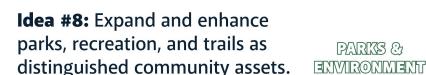


Wetlands Washington State Wilderness Rally Townhomes *West Seattle, WA*

8. Transfer/purchase of development rights

Connection to 2044 Vision

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.



Idea #9: Plan for climate resilience and mitigate natural hazards like floods and wildfire.





IMPROVIED INFRASTRUCTURE

Relevance to Sultan

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities



PARKS

9. Planned unit development / Planned residential development

- Process and development that provides flexibility in land use and building configuration.
- Mixed-uses, housing type diversity, amenities, and recreational areas in a single, cohesive plan.
- Often paired with density bonuses or reduced infrastructure costs



The Lookout *Chelan, WA*



9. Planned unit development / Planned residential development

Feasible Outcomes

- Single Family
- Middle housing
- Low-rise buildings
- Mixed-use
- 80-120% AMI (market-rate)
- 50-80% AMI (subsidized)*

*Highly dependent on building scale



Level of Impact



Issaquah Highlands *Issaquah, WA*

Low



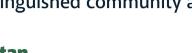
9. Planned unit development / Planned residential development

Connection to 2044 Vision

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.

Idea #8: Expand and enhance parks, recreation, and trails as distinguished community assets.



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IMPROVED INFRASTRUCTURE

> PARKS & ENVIRONMENT



- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities

Residential & Employment **Growth Strategies**



10. Increase building heights for residential / mixed-use development

- Low-rise construction of 3-4 stories (35-45 feet)
- Capable of supporting ground-floor commercial uses
- Supportive densities 18+ du/ac
- Most zones currently capped at 30 feet



Luna Apartments & Grocery *West Seattle, WA*



10. Increase building heights for residential / mixed-use development

Feasible Outcomes

- Low rise buildings
- Potential for jobs & retail

- 50-80% AMI (market-rate)*
- 0-50% AMI (subsidized)*

*Highly dependent on building scale



Impact

High

March 7, 2024



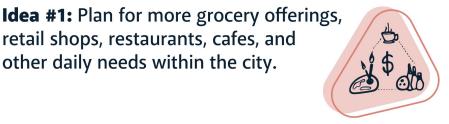
Fir Street Flats Bothell, WA

10. Increase building heights for residential / mixed-use development

Connection to 2044 Vision

retail shops, restaurants, cafes, and

other daily needs within the city.



ECONOMIC DEVIELOPMENT & COMMUNITY ENRICHMENT

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

March 7, 2024

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.



IN PROVIED NERASTRUCTURE

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities

11. Residential or mixed-use development in more areas

- Low-rise construction of 2-4 stories (25-45 feet)
- Capable of supporting ground-floor commercial uses
- Supportive densities 18+ du/ac



Neighborhood Corner Store Washington, DC



11. Residential or mixed-use development in more areas

Feasible Outcomes

- Low-rise buildings
- Expanded retail & job opportunities
- 50-80% AMI (market-rate)*
- 0-50% AMI (subsidized)*

*Highly dependent on building scale



High

March 7, 2024



Neighborhood Mixed-Use Buena Vista, CO

11. Residential or mixed-use development in more areas

EGONOMIC DEVIELOPMENT & COMMUNITY ENRICHMENT

Connection to 2044 Vision



Idea #1: Plan for more grocery offerings, retail shops, restaurants, cafes, and other daily needs within the city.

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

March 7, 2024

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.

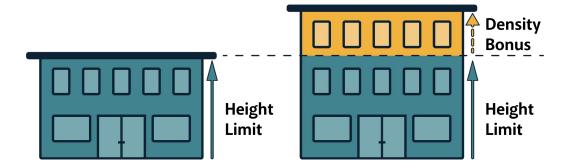


IMPROVED INFRASTRUCTURE

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities
- Opportunity for employment and job density

12. Density bonuses

- Extra residential units or commercial area in exchange for:
 - Affordable units
 - Public art
 - Public amenity
 - Other community benefit
 - Fee in-lieu



Residential Density Bonus Illustration Framework



12. Density bonuses

Feasible Outcomes

- Middle housing
- Low-rise buildings
- Expanded retail & job opportunities
- 50-80% AMI (market-rate)*
- 0-50% AMI (subsidized)*

*Highly dependent on building scale



Low

March 7, 2024



Carol Apartments (+1 story) Seattle, WA

12. Density bonuses

Connection to 2044 Vision

EGONOMIC DEVELOPMENT & THEMHORINE YTHINUMMOD

Idea #1: Plan for more grocery offerings, retail shops, restaurants, cafes, and other daily needs within the city.

Idea #3: Emphasize art, culture, history, and recreation to strengthen community identity and belonging.

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.





IMPROVED INFRASTRUCTURE

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities
- Opportunity for employment and job density
- Opportunity to leverage new development for arts, culture, and other community amenities



13. Subarea Planning

- Downtown, district, neighborhood, or corridor-focused planning process
- Address local needs, opportunities, and challenges through tailored policies, strategies, and projects to guide future growth and development within that subarea



Rendering from Lynwood Center Subarea Plan Bainbridge Island, WA



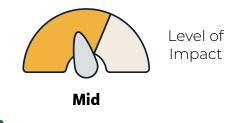
13. Subarea Planning

Feasible Outcomes

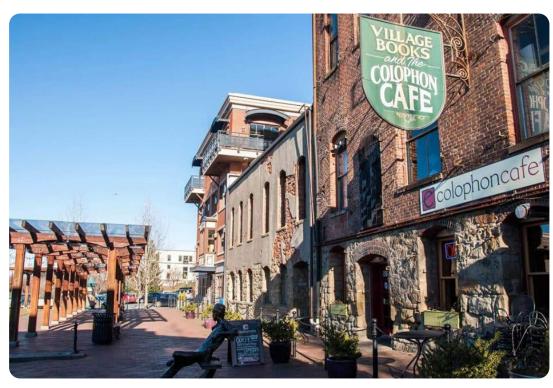
- Low-rise buildings
- Various job opportunities

- 50-80% AMI (market-rate)*
- 0-50% AMI (subsidized)*

*Highly dependent on building scale



March 7, 2024



Fairhaven Subarea Bellingham, WA

13. Subarea Planning

Connection to 2044 Vision

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Idea #1: Plan for more grocery offerings, retail shops, restaurants, cafes, and other daily needs within the city.

Idea #3: Emphasize art, culture, history, and recreation to strengthen community identity and belonging.

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.





IMPROVED INFRASTRUCTURE

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities
- Opportunity for employment and job density
- Opportunity to integrate parks, entertainment, arts, culture, and other community amenities



14. Live-work units

- Units feature ground-floor designated business area separated from the living space.
- Cater to micro-businesses, entrepreneurs, artists, and professionals seeking flexibility and cost-savings



Live-Work Building *Palmetto, GA*



14. Live-work units

Feasible Outcomes

- Middle housing
- Low-rise buildings
- Various job opportunities
- 80-120% AMI (market-rate)
- 50-80% AMI (subsidized)*

*Highly dependent on building scale



Low

March 7, 2024



Rally Live-Work Townhomes *West Seattle, WA*

14. Live-work units

Connection to 2044 Vision

ECONOMIC DEVELOPMENT & COMMUNITY ENDICHMENT

Idea #1: Plan for more grocery offerings, retail shops, restaurants, cafes, and other daily needs within the city.



Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

March 7, 2024

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.



IMPROVED INFRASTRUCTURE

- Appropriate for smaller units that Sultan currently lacks
- Rental & ownership opportunities
- Housing that's close to services and amenities
- Opportunity for employment and job density

Employment Growth Strategies



15. Commercial development in more areas

- New neighborhood commercial hubs provide improved access to services, shopping, and dining options.
- Community does not need to travel out of their way to meet their needs. Reduces VMT while creating more complete and inter-related neighborhoods.



Seven Coffee Roasters Ravenna, Seattle, WA

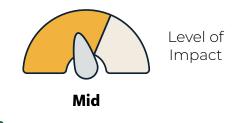


15. Commercial development in more areas

Feasible Outcomes

- Mixed-use
- Low-rise buildings
- Various job opportunities
- 80-120% AMI (market-rate)
- 50-80% AMI (subsidized)*

*Highly dependent on building scale



March 7, 2024



Marketime Grocer *Seattle, WA*

15. Commercial development in more areas

Connection to 2044 Vision

EGONOMIC DEVELOPMENT & COMMUNITY ENRICHMENT

Idea #1: Plan for more grocery offerings, retail shops, restaurants, cafes, and other daily needs within the city.

Idea #3: Emphasize art, culture, history, and recreation to strengthen community identity and belonging.

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

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Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.



IMPROVED INFRASTRUCTURE

- Opportunity for employment and job density
- Variety of new business types
- Opportunity to for entertainment, arts, culture, and other community amenities and destinations

16. Higher job density commercial uses

- Offer more economic efficiency and diversity of business types
- Reduces overall commute times by providing many more jobs close to home



West Sound Technical Skills Center Bremerton, WA



16. Higher job density commercial uses

Feasible Outcomes

- Low-rise buildings
- Various job opportunities

- 80-120% AMI (market-rate)
- 50-80% AMI (subsidized)*

*Highly dependent on building scale





Sea Mar Community Health Center *Federal Way, WA*

16. Higher job density commercial uses

Connection to 2044 Vision

EGONOMIC DEVELOPMENT & TREMENS

Idea #1: Plan for more grocery offerings, retail shops, restaurants, cafes, and other daily needs within the city.

Idea #2: Provide year-round destinations for kids of all ages that not only bring joy, but instill life skills and meaningful opportunities.

Idea #6: Ensure new growth provides community benefits and sufficient infrastructure.

Idea #7: Provide more diverse housing types and ownership opportunities to support a growing and diversifying community.





IMPROVED INFRASTRUCTURE

Relevance to Sultan

- Opportunity for employment and job density
- Variety of new business types
- Provide new skills training
- Learning, working, and social destinations for all ages

2044 March 7, 2024

Workshop Activities

